

Roll No.

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Total No. of Pages : 02

Total No. of Questions : 18

BA (JAMC) (2020 Batch) (Sem.-3)

HISTORY OF MEDIA

Subject Code : BAJMC-302-18

M.Code : 76745

Time : 3 Hrs.

Max. Marks : 60

INSTRUCTIONS TO CANDIDATES :

1. SECTION-A is COMPULSORY consisting of TEN questions carrying TWO marks each.
2. SECTION-B contains FIVE questions carrying FIVE marks each and students have to attempt any FOUR questions.
3. SECTION-C contains THREE questions carrying TEN marks each and students have to attempt any TWO questions.

SECTION-A

Write briefly/Fill in the blanks :

1. Define Journalism.
2. Who was James Augustus Hicky?
3. Define DTH.
4. The vernacular press Act was proposed in which year and by whom.
5. Name any two newspapers started by Gandhi.
6. Which was the first film made in India?
7. Define Cinema.
8. What is Akashvani?
9. _____ is largest radio network in the world.
10. The radio broadcasting began in _____ in India.

SECTION-B

11. Discuss the contributions of Mahatma Gandhi to Indian press.
12. Give the details of vernacular press Act, 1878.
13. Trace the history of Radio in India.
14. Discuss various advantages and disadvantages of commercialization of television.
15. Discuss major objectives of Prasar Bharati Act, 1990.

SECTION-C

16. Discuss the role of newspapers in Indian Freedom Struggle.
17. Trace the development of cinema in India.
18. Discuss the history of printing press. Also discuss how press changed the society.

NOTE : Disclosure of Identity by writing Mobile No. or Making of passing request on any page of Answer Sheet will lead to UMC against the Student.